



**PANCHAKARMA AND YOGA FOR COSMETOLOGY IN AYURVEDA**

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**ABSTRACT**

Beauty is the desire of every individual to give pleasure to the sense. According to the Drugs and Cosmetics Act (India) 1940 cosmetics may be defined as, any substance intended to be rubbed, poured, sprinkled, or otherwise applied to human being for cleansing, beautifying, promoting attractiveness. Ayurveda determined beauty by *prakriti* (Body constitution), *sara* (structural predominance), *sanhanan* (compactness of body), *twak* (skin completion), *Praman* (Measurement) and *dirghayu lakshana* (symptom of long life). Ayurveda cosmetology started from mother womb, *dinacharya*, *ratricharya*, *ritu charya* with the practice of medicinal herbs and minerals. There was a provision for appointing a beautiful woman (*kalinee*) in the *Rasasala* (pharmacy) for *rasabandha* and the characteristic of *Kaline* is well described in *Rasaratna samuchaya* and *Anandakanda*. In ayurveda for beauty *panchakarma* and *yoga* was also explain broadly. The market for Ayurvedic beauty products is growing fast. Many companies have entered the segment with branded products in categories such as skin care, hair care, soaps and essential oils. *Panchakarma* is a set of therapeutic procedures, simple to practice, but extremely effective. A procedure that deeply cleanses the body tissues from toxin, opens the subtle channels, brings life energy and thereby increases the life force. Ayurveda and *yoga* are closely related to each other; we can say that they are two sides of the same coin. In fact, Ayurveda is a healing side of *yoga*, *yoga*- the spiritual side of ayurveda.

**keywords:** Ayurvedic cosmetics; Beauty; *Panchakarma*

**INTRODUCTION:** Cosmetics used in Ayurveda Cosmetics as external beauty has gained a lot of attention & demand in today's world. Everyone wants to look beautiful & attractive. But this urge has not developed today in a completely safe manner. In Ayurvedic texts there are lot of *aahar*, *aushad* & *vihar* which were mentioned to enhance external beauty, such as *varnya varga* ( *sweta chandana*, *Nagkeshar*, *Padyap*, *Ushir* , *Muleth* , *Manjishtha*, *Sariva*, *Payastya*, *Sita* and *Lata*) told by *acharya Charak*<sup>7</sup> & *rhinoplasty* , *romsanjanana*<sup>8</sup> etc. told by *acharya Sushruta*. Apart from these there are many drugs & life style modifications told in texts which are related to cosmetics. According to Ayurveda happiness, gloom,

sadness and relaxation are the aspects that are reflected by the face and by the body and can't be disguised with cosmetics. In other words, Ayurveda emphasizes on external and internal beauty. There's a secret beauty or the third level of beauty in Ayurveda and is also known as the state of 'self-realization'. It is said that a self realized person is eternally beautiful and does not need to use any external cosmetics or designer clothes. *Charaka* narrated that beauty of female is enhanced by finding a suitable man, similarly a man can enhance his appearance by getting with similar mind, psyche and liking with excellent quality partner.<sup>1</sup>

Human body functions through various channel systems called "Srotamsi",

containing both microscopic and macroscopic structures. These channels function as innumerable psycho biological processes such as enzyme production, neuron- transmitter secretion, hormonal intelligence, respiratory capacity and digestive assimilation/ elimination, Specific Measures For Enhancement Of Different Aspects Of Beauty Skin Care (*Varnya*) ,Hair Care (*Kesya*) ,Eye Care (*Netra Prasadana*) , Herbs For Acne (*Yuvana Pidika Nashana*), Foot Care (*Vipadikahara Yog*), Deodorants/Perfumes (*gandha Dravya*) Mouth fresheners Breast Growth Enhancer (*Stana Vriddhikar And Stana Dadhyakar Yoga*) Removal Of Post Pregnancy Stretch Marks (*Kikkisa Hara Yoga*) Cosmetic Correction Of Scar Tissue *Sandhana vidhi* (Cosmetic Surgical Correction).

#### AIMS AND OBJECTIVE:

#### List of medicinal plants listed in ayurveda for proven cosmoceutical .<sup>6</sup>

##### a. medicinal plants used as moisturizers, skin tonics & anti-aging

1. <i>Aloe vera</i> (Korfad)	Moisturizer, Sunscreen & Emollient
2. <i>Calendula officinalis</i> (chafa)	Wound healing
3. <i>Cichorium intybus</i> (kachani)	Skin blemishes
4. <i>Curcuma longa</i> (Haldi)	Antiseptic, Antibacterial, Improves complexion
5. <i>Daucus carota</i> (Gajar)	Natural toner and skin rejuvenator
6. <i>Glycyrrhiza glabra</i> (Jeshtamadh)	Skin whitening
7. <i>Ocimum sanctum</i> (Tulsi)	Anti-aging, Antibacterial & Antiseptic
8. <i>Rosa damascene</i> (Gulab)	Toning & Cooling
9. <i>Rosmarinus officinalis</i> (Shatavari)	Skin rejuvenator & Cleansing
10. <i>Rubia cordifolia</i> (Manjishta)	Wound healing & Anti-aging
11. <i>Triticum sativum</i> (Matar)	Antioxidant, Skin nourisher, anti-wrinkle

##### b. sun screen

*Aloe vera* (Korphad) Moisturizer, *Triticum sativum* Antioxidant

##### c. sun tan

*Cyperus rotundus* (Motha) Sun tanning  
*Moringa oleifera* (Shevaga) Sun tanning

- To explain the list of medicinal plants in Ayurveda for proven cosmoceutical.
- To explain *Panchakarma* and *Yoga* for beauty.

#### MATERIALS AND METHODS:

In Ayurveda following methods of beauty treatments used.

- 1) Herbal medicinal plants.
- 2) Ayurvedic formulations and *Panchkarma* treatments.
- 3) *Yoga* for beauty.

the Ayurvedic cosmetics may group under<sup>4,5</sup>

1. Cosmetics for enhancing the appearance of facial skin.
2. Cosmetics for hair growth and care.
3. Cosmetics for skin care, especially in teenager (acne, pimples and sustaining)
4. Shampoos, soaps, powders and perfumes etc.
5. Miscellaneous products.

#### d. astringent

<i>Mesua ferrea</i> (Nagkesar)	Strong Astringent
<i>Pistacia Integerrima</i> (Karkatshringi)	Astringent, Rubefacient, Anti-bacterial
<i>Terminalia chebula</i> (Hirada)	Astringent, Anti-bacterial, Antifungal & Antiseptic

#### e. Ayurvedic ingredients for dental care

product	uses
<i>Azadirachta indica</i> (Kadunimb)	Toothache, Anti-bacterial, Dental caries
<i>Acacia Arabica</i> (Babhul)	Swelling, Bleeding gums & Syphilitic infections
<i>Barleria prionitis</i> (Kolita, Koranti)	Toothache, Bleeding gums & strengthens teeth
<i>Mimosops Elengi</i> (Bakul)	Astringent, keep gums healthy
<i>Pimpinella anisum</i> (Badisop)	Antiseptic, Aromatic flavor
<i>Salvadora persica</i> (Mirjodi)	Potent Antimicrobial
<i>Syzygium aromaticum</i> (Lavang)	Local anesthetic, relieves toothache
<i>Symplocos Racemosus</i> (Lodhra)	Strengthen gums and teeth

#### f. dermatological applications

<i>Allium sativum</i> (Lasun)	Antifungal, Antiseptic, Tonic
<i>Alpinia galangal</i> (Koshta Kolinjan)	Antibacterial
<i>Azadirachta indica</i> (Kadunimb)	Potent Antibacterial
<i>Celastrus paniculata</i> (Kanguni)	Woundhealing, Eczema
<i>Nigella sativa</i> (Kale Jeere)	Antibacterial, Leucoderma
<i>Pongamia glabra</i> (Karanj)	Herpes, Scabies, Leucoderma
<i>Psoralea corylifolia</i> (Bawachi)	Leucoderma, Leprosy, Psoriasis & Inflammation

#### g. ingredients for hair care

product	uses
<i>Acacia concinna</i> (Shikekai)	Natural Detergent & Anti-dandruff
<i>Aloe Vera</i> (Korphad)	Cleanser & Revitalizer
<i>Azadirachta indica</i> (Kadunimb)	Reduces hair loss, Anti-dandruff
<i>Bacopa monnieri</i> (Neer Brahmi)	Hair tonic, Promotes hair growth
<i>Cedrus deodara</i> (Deodar)	Anti-dandruff
<i>Centella asiatica</i> (Karivana)	Darkening of hair
<i>Eclipta alba</i> (Maka)	Reduces premature graying of hair, Alopecia
<i>Emblica officinalis</i> (Avali)	Toner, Anti-dandruff, Protects & reduces hair loss
<i>Hibiscus rosa sinensis</i> (Jasvanda)	Natural Hair dye, Prevent hair fall, Anti-dandruff
<i>Hedychium spicatum</i> (Kapurakachari)	Promotes hair growth
<i>Lawsonia alba</i> (Mendi)	Natural Hair dye, Anti-dandruff, Conditioner
<i>Rosmarinus officinalis</i> (Shatavari)	Nourishes, Softens & restores the hair shafts
<i>Sapindus trifoliatus</i> (Ritha)	Natural detergent & Cleanser

<i>Triticum sativum</i> (Matar)	Provides nourishment, lubrication & luster
<i>Terminalia bellerica</i> (Hirada)	Prevents graying of hair
<i>Sesamum indicum</i> (Teel)	Promotes hair growth, Blackens the hair <sup>1</sup>

**Ayurvedic formulations and Panchkarma for beauty:** Following Ayurvedic formulations & Panchkarma therapies which are very beneficial for skin healthiness like:

- Mahamanjistha Kwath
  - Khadiraristha
  - Maha Sudarshanachurna
  - ChandraprabhaVati
  - ArogyavardhiniVati
  - Kaishore Guggul
  - Livclear Herbal Capsule & Powder
  - Neem Juice
  - Aloe vera & Karela juice & many others
- Panchkarma treatment is a very renowned tool to cure many big problems. For skin related issues, Panchkarma has many therapies for skin protection and treatment like :

- Virechan (very effective for skin)
- Vaman
- Swedan
- Basti
- Udvartan (scrub)
- Herbal face pack and
- Pottli massage.(Kukutaanda pottli sweda)

Our skin is a natural gift and it's our duty to take its care in a natural way only. Artificial products can only provide artificial or temporary shine & glow, so give Ayurveda care to your body and skin.

#### **yoga for beauty:**

*Suryanamaskar, Uttanasana, Shirshasana Sarvangasan, Matyasana, Trikonasana Bhujangasana, Halasana, Kapalbhathi Pranayam Anulom vilom etc.*

**OBSERVATIONS:** The health of your body on the outside is really dependent upon the health of the body on the inside.

Most of the things listed below are external covering for internal problems. The market for Ayurvedic beauty products is growing fast. Many companies have entered the segment with branded products in categories such as skin care, hair care, soaps and essential oils.

**DISCUSSION:** As Ayurveda relates to every aspect of the mind, body and the soul, it considers beauty as an intimate part of the human personality. To serve the purpose of fast natural beauty a faster and deeper cleansing and re-balancing is accomplished by using Ayurveda's traditional rejuvenation therapy. The rejuvenation therapy in Ayurveda teaches ways to become naturally beautiful, which is not just limited to the physical body but extends to subtle qualities and vitality of a person. Hence, rejuvenation therapy is regarded as an integral part of ongoing self-care that helps beauty be with you throughout life and a fresh start in the process of making health-supporting lifestyle changes.

**CONCLUSION:** Panchakarma is a set of therapeutic procedures, simple to practice, but extremely effective. A procedure that deeply cleanses the body tissues from toxin, opens the subtle channels, brings life energy and thereby increases the life force. Ayurveda and yoga are closely related to each other; we can say that they are two sides of the same coin. In fact, Ayurveda is a healing side of yoga, yoga- the spiritual side of ayurveda.<sup>1</sup>

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